



Kirkwood Steering Committee
Expediting Kirkwood's 2007 Entry in the America in Bloom Contest
1328 Forest Avenue Kirkwood, MO 63122-6911
Phone: (314) 966-0253 Fax: (314) 966-1830
Email: info@kirkwoodinbloom.org
Web: americainbloom.org

11/27/2006

December 2006

Dear Kirkwood Citizens and Business Community Leaders,

The community of **Kirkwood, MO** has officially entered the **2007 America in Bloom national community enhancement competition** as a community qualifying in the 25,001 - 50,000 population category.

America in Bloom is an independent, non-profit 501(c)(3) organization dedicated to promoting and recognizing community enhancement efforts nationwide along with personal and community involvement through the use of landscape plants and other environmental and lifestyle enhancements. Since 2001, America in Bloom has encouraged and helped over 130 communities just like Kirkwood from across the United States improve the quality of life for residents and visitors. In addition to potentially being declared an America in Bloom Champion, Kirkwood will receive a detailed report evaluating our current community enhancement efforts along with recommendations for considering potential future improvements.

In 2007, Kirkwood will be competing with such previously entered winning communities in the 25,001 - 50,000 population category as **Columbus, IN (2006 winner)**, **Hudson, OH (2005 winner)**, **Sandusky, OH (2004 winner)**, **Lake Oswego, OR (2003 winner)** and **Westlake, OH (2002 winner)**.

The **America in Bloom Kirkwood Steering Committee** has been formed to assemble and publish the information and photography necessary to support the needs of the America in Bloom judges who will be arriving in Kirkwood during the month of July, 2007. **Mike Swoboda**, Mayor of Kirkwood, serves as Honorary Chair of the Steering Committee. **Bill Ruppert** and **Judith Brauer** serve as Co-Coordiators.

The **Kirkwood Steering Committee** would appreciate your consideration of becoming a sponsor to support our community's entry in this national competition. Sponsorships will support the appropriate presentation of our community of Kirkwood to the America in Bloom judges and the nation. Specifically, funds raised will:

- ❖ Assist with graphic preparation and production of **Kirkwood's "America in Bloom brag book"** highlighting the "**best of Kirkwood**" for review by the America in Bloom judges. Subject to the extent of funds raised, the Steering Committee hopes to prepare a colorful summary booklet for use as a Kirkwood community marketing tool.
- ❖ Creation of **colorful landscape plantings**, beyond current enhancement efforts, on community public properties.
- ❖ Assist with covering expenses associated with the judge's visit (since lodging for the judges will be provided as an in-kind donation, lodging will not be a direct expense).

For more information about America in Bloom, visit: www.AmericaInBloom.org

For current information about Kirkwood's 2007 entry in America in Bloom, visit www.KirkwoodInBloom.org

OR contact: **Bill Ruppert (314) 966-0253** or info@kirkwoodinbloom.org
Judith Brauer (314) 704-4907 or jessiebrauer@sbcglobal.net

Sincerely,

Kirkwood Steering Committee

Mike Swoboda
Honorary Chair

Bill Ruppert
Co-Coordinator

Judith Brauer
Co-Coordinator



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America in Bloom/Kirkwood 2007 Entry Community Sponsorship Opportunities

COMMUNITY LEADER: \$ 1000

- ❖ **Name of sponsor (and logo/web address, if applicable)** will receive top billing in all published recognitions of America in Bloom/Kirkwood support (this includes recognition in the published "America in Bloom/Kirkwood brag book").

COMMUNITY SUPPORTER: \$ 500

- ❖ **Name of sponsor** will receive bolded mention in all published recognitions of America in Bloom/Kirkwood support (this includes recognition in the published "America in Bloom/Kirkwood brag book").

COMMUNITY CITIZEN: \$ 250

- ❖ **Name of sponsor** will receive mention in selected published recognitions of America in Bloom/Kirkwood support (this includes recognition in the published "America in Bloom/Kirkwood brag book").

Sponsorship revenue will support the appropriate presentation of our community of Kirkwood to the America in Bloom judges and the nation. Funds raised will:

- ❖ Assist with graphic preparation and production of **Kirkwood's "America in Bloom brag book"** highlighting the "*best of Kirkwood*" for review by the America in Bloom judges. Subject to the extent of funds raised, the Steering Committee hopes to prepare a colorful summary booklet for use as a Kirkwood community marketing tool.
- ❖ Creation of **colorful landscape plantings**, beyond current enhancement efforts, on community public properties.
- ❖ Assist with covering expenses associated with the judges visit (since lodging for the judges will be provided as an in-kind donation, lodging will not be a direct expense).

The America in Bloom/Kirkwood Steering Committee sincerely appreciates your consideration of this sponsorship opportunity to support our community of Kirkwood's entry in the 2007 America in Bloom national competition.



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America in Bloom/Kirkwood 2007 Entry Community Sponsor Commitment Form

SPONSOR'S NAME: _____

(PLEASE indicate your name EXACTLY as you desire your name to be published.)

CONTACT PERSON: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____ (please circle: DAYTIME or EVENING)

EMAIL: _____

We want to support our community of Kirkwood's entry in the 2007 America in Bloom national community enhancement competition with the following SPONSORSHIP:

___ **COMMUNITY LEADER @ \$ 1000**

___ **COMMUNITY SUPPORTER @ \$ 500**

___ **COMMUNITY CITIZEN @ \$ 250**

Please complete this commitment form, include your sponsor payment (*payable to: **Kirkwood Area Arts Council****) and return to:

AIB/Kirkwood
 1328 Forest Avenue
 Kirkwood, MO 63122-6911

* The AIB/Kirkwood Steering Committee wishes to thank the **Kirkwood Area Arts Council**, a 501c(3) non-profit organization, for their assistance with acceptance and disbursement of funds raised for the America in Bloom/Kirkwood effort.

Your contribution is tax deductible as provided by the law.

Please direct your questions to:

Bill Ruppert, AIB/Kirkwood Steering Committee Co-coordinator
 (314) 966-0253
info@kirkwoodinbloom.org

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